

I INTERNATIONAL WORKSHOP ON INFORMALITY AND UNDECLARED EMPLOYMENT



**INFORMALITY, UNDECLARED
EMPLOYMENT,
PRECARIOUSNESS AND CARE
IN TIMES OF THE COVID-19
PANDEMIC. SPECIAL REFERENCE
TO LATIN AMERICA**



COLLABORATE:

SASE
Society for the Advancement of Socio-Economics

REUNIÓN IBEROAMERICANA
DE SOCIOECONOMÍA

PLACE:

ON-LINE

DATES:

NOVEMBER 24,
25 AND 26, 2020.

HOURS:

FROM 14 TO 20
(GMT / UTC)

Registry: <https://cutt.ly/ZglAs7r>

Information E-mail: workshopinformalidad@gmail.com

Web: <https://www.economia.una.ac.cr/index.php/es/presentacion-workshop>

UAM
Universidad Autónoma
de Madrid


UNIVERSIDAD CATÓLICA
DE SANTIAGO DE GUAYAQUIL

UNA
UNIVERSIDAD
NACIONAL
COSTA RICA

I International Workshop on

Informality and Undeclared Employment

Informality, undeclared employment, precariousness and care in times of the COVID-19 pandemic. Special reference to Latin America

Place: On line (Zoom)

Hours: from 14 to 20 (GMT / UTC)

Dates:

2020, November 24, 25 and 26

Languages:

Simultaneous translation.

Spanish, Portuguese and English.

Registration and information:

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Organizers:

Autonomous University of Madrid (UAM), [Faculty of Economic and Business Sciences](#),
Research Group on Socioeconomics of Labor, Faculty of Economics ([SET LASE](#)),
Catholic University of Santiago de Guayaquil (UCSG), [Faculty of Economics and Administrative Sciences](#) and

National University of Costa Rica (UNA), [School of Economics](#)

Collaborate:

Ibero-American Meetings on Socioeconomics ([RISE](#))

Society for Advance of Socioeconomic ([SASE](#))

Presentation

Approaching the analysis of the socioeconomic reality of developing countries requires, and has been the case for at least half a century, stopping at the study, among other phenomena, of what has been called the informal economy.

Since, back in 1970, the term informality was coined within the ILO, by drawing attention to the fact that, in relatively less developed countries, the employment problem is not so much concentrated in unemployment [typical in developed countries] but, mainly, in those people who, while employed, receive insufficient income. Previously, economic and sociological literature had referred to the phenomenon, in a different perspective, referring to traditional economic relations that coexisted, and coexist, with the modern sector, of industrial capitalism, more or less advanced.

Today, after more than five decades of research on the phenomenon, we have an abundant empirical literature referring to all parts of the world. Literature offers us a detailed photograph of informality from different perspectives, of the impact it has on developing economies. Also on developed economic ones –with different names- and diverse and different interpretations of the role of this phenomenon in development dynamics. Is it just a refuge for those who flee from the demanding regulations of public administrations on the running of markets, with informal activity constituting a palpable example of repressed entrepreneurial spirit? Or rather, informality means a universal reality intrinsically and functionally linked to the formality of capitalism itself in its different stages? Different analytical approaches to interpret a reality that shows evident links with the socioeconomic inequality of the world in which we live, with poverty and with the social exclusion of large part of the population, in the most varied economies, advanced or emerging. In this perspective, we are interested in dwelling on the dimension of informality and its socioeconomic role among women, especially about their assumption of domestic work and the extensive and varied care work that women provides outside the market economy.

Under these premises, we intend, in this I International Workshop on Informality, to debate about the different interpretations that the phenomenon under analysis receives now, particularly from the perspective of Socioeconomics, dwelling on its incidence in employment and in certain areas of economic and labor activity.

In addition, all this with a particular look at the Latin American reality, a point of reflection for a huge part of the academics who participate in this Workshop.

Program

FIRST DAY, Tuesday, November 24, 2020

OPENING I WORKSHOP ON INFORMALITY IN LATIN AMERICA, November 24, 2020, 13.30-15.00 (GMT / UTC)

Opening Ceremony

Rafael Garesse Alarcón, Rector of the UAM.
Lino Mauro Toscanini Segale, Rector of the UCSG and
Francisco González Alvarado, Rector of the UNA.

Opening lecture

Friedrich Schneider. University of Linz, Austria

Informal economy and undeclared employment, causes, effects and policies for its emergence

Attendee participation

1st SESSION, November 24, 15.00-17.00 (GMT / UTC)

A theoretical approach to informality phenomena

Moderator:

Erwin J. Guillen, UCSG.

Keynote Speaker:

Santos Miguel Ruesga, UAM.

"A Theoretical approach to informality"

Featured guests:

Roberto dell'Anno, Università degli Studi di Salerno and

Rodrigo Negrete, INEGI, México

Ana María Oviedo, World Bank, Austria

Attendee participation

2nd SESSION, November 24 17.00-19.00 (GMT / UTC)

The informal economy in Latin America in the COVID-19 pandemic.

Moderator:

Shirley Benavides, UNA.

Keynote Speaker:

Mariano Bosch, Interamerican Development Bank (IAD-BID)

"The COVID pandemic and informality. Notes on the Latin American situation"

Featured guests:

Danielle Machado, Universidade Federal Fluminense and

Jesuswaldo Martinez, Autonomous National University of Mexico (UNAM)

Attendee participation

3rd SESSION, November 24, 19.00-21.00 (GMT / UTC)

Informality and Entrepreneurship.

Moderator:

Jorge Luis Delgado, UCSG.

Keynote Speaker:

María Augusta Tavares, Universidade Federal da Paraíba.

"Informal activities, do they contain large levels of entrepreneurship?"

Featured guests:

Carla Canelas Tobar, The American University of Paris and

Carlos Recuay Córdor, Universidad Nacional Mayor San Marcos, Peru.

Attendee participation

SECOND DAY, Wednesday, November 25, 2020

1st SESSION, Wednesday, November 25, 2020, 14.00-16.00 (GMT / UTC)

Job insecurity and social exclusion as identifying factors of informality.

Moderator:

Luis Enrique Alonso, UAM

Keynote Speaker:

Michael Piore, MIT, USA

"Informality and labor markets segmentation"

Featured guests:

Clemente Ruiz Durán, (UNAM, México) y

David Kaplan, IAD-BID

[Attendee participation](#)

2nd SESSION, Wednesday, November 25, 2020, 16.00-18.00 (GMT / UTC)

Informality and women: caregivers and domestic workers.

Moderator:

Laura Pérez Ortiz, UAM.

Keynote Speaker:

Marta Cebollada, Instituto Tecnológico Autónomo de México

"Domestic work in informality"

Featured guests:

Cristina García, UAM and

Paloma Moré Corral, University of A Coruña (UDC), Spain.

[Attendee participation](#)

3rd SESSION, Wednesday, November 25, 2020, 18.00-20.00 (GMT / UTC)

The economy of care, Socioeconomic Well-being heart.

Moderator:

Isabel Novo Corti, UDC.

Keynote Speaker:

María de los Ángeles Durán de las Heras, High Council of Scientific Researches (CSIC), Spain

"Care in the domestic economy and its socioeconomic dimension"

Featured guests:

Fabiola Quirós Segura, UNA,

Valéria Lúcia Pero, Economic Institute, Federal University of Rio de Janeiro and

Jésica Lorena Pla, CONICET and Gino Germani Institute, University of Buenos Aires.

Attendee participation

THIRD DAY, Thursday, November 26, 2020

1st SESSION, Thursday, November 26, 2020, 14.00-16.00 (GMT / UTC)

Digital platforms and precariousness.

Moderator:

Leonela Artavia, UNA

Keynote Speaker:

Jürgen Weller, Economist, EX-ECLAC-CEPAL, Chile

"Platform services and job insecurity"

Featured guests:

Angel Gordo, Universidad Complutense de Madrid (UCM), Spain and

Javier de Rivera, UCM.

[Attendee participation](#)

2nd SESSION, Thursday, November 26, 2020, 16.00-18.00 (GMT / UTC)

Informality and space

Moderator:

Tania Jiménez Castilla, Bolívar Technological University (UTB), Colombia

Keynote Speaker:

Andrés Pedreño, Universidad de Murcia (UM), Spain.

"Informality in the territory: informality in rural spaces"

Featured guests:

Alfredo Hualde, COLEF, Tijuana, México and

Patricia Alves de Matos, Lisbon University Institute (IUL), Portugal.

[Attendee participation](#)

CLOSING CEREMONY OF THE WORKSHOP, Thursday, November 26, 2020, 18.00-18.30 (GMT / UTC)

Participants:

María Isabel Heredero de Pablos, Dean of the Faculty of Economic, UAM

Nancy Ivonne Wong Laborde, Dean of the Faculty of Economic, Administrative and Business Sciences, UCSG, and

Shirley I. Benavides, Dean of the Economic School of the Faculty of Social Sciences, UNA.

Schedule

Time Zone	Day↓	Opening C.	1 st	2 nd	3 rd	Closing C.
GMT (UTC) +1 Unión Europea (Madrid, París, Roma)	1 st (10/24)	14.30-16.00	16-18	18-20	20-22	19-19.30
	2 nd (10/25)		15-17	17-19	19-21	
	3 rd (10/26)		15-17	17-19		
GMT (UTC) Lisboa, Londres	1 st (10/24)	13.30-15.00	15-17	17-19	19-21	18-18.30
	2 nd (10/25)		14-16	16-18	18-20	
	3 rd (10/26)		14-16	16-18		
GMT-3 Rio de Janeiro , Sao Paulo, Buenos Aires, Santiago	1 st (10/24)	10.30-12.00	12-14	14-16	16-18	15-15.30
	2 nd (10/25)		11-13	13-15	15-17	
	3 rd (10/26)		11-13	13-15		
GMT-5 Washington, Guayaquil	1 st (10/24)	8.30-10.00	10-12	12-14	14-16	13-13.0
	2 nd (10/25)		9-11	11-13	13-15	
	3 rd (10/26)		9-11	11-13		
GMT-6 C. México, San José	1 st (10/24)	7.30-9.00	9-11	10-13	13-15	12-12.30
	2 nd (10/25)		8-10	10-12	12-14	
	3 rd (10/26)		8-10	10-12		

Organizing committee:

Leonela Artavia (UNA, School of Economics),

Javier Baquero, (UAM, Economic Structure and Development Economics Dep., Group SET-LASE),

Jorge Luis Delgado (Catholic University of Santiago de Guayaquil, Ecuador),

Erwin J. Guillen (Catholic University of Santiago de Guayaquil, Ecuador),

Laura Pérez Ortiz, (UAM, Economic Structure and Development Economics Dep., Group SET-LASE) and

Santos M. Ruesga (UAM, Economic Structure and Development Economics Dep., Group SET-LASE).